
MEDIA STATEMENT

13 May 2026

CCI unveils Community-Led Monitoring (CLM) Logo in Johannesburg

Johannesburg, South Africa — Today marks a significant milestone in strengthening community-led accountability and advocacy as the new Community-Led Monitoring (CLM) logo was officially unveiled. This, during a CLM training session of the incoming Data Monitors for Global Fund Grant Cycle 7 organised by the Centre for Community Impact (CCI) currently underway in Johannesburg.

Implemented countrywide, CLM is a people-centred accountability approach aimed at tracking the availability, accessibility, acceptability and quality of HIV, TB, STIs and broader Sexual and Reproductive Health (SRH) services. As many affected communities across South Africa continue to face barriers in accessing equitable and dignified healthcare services, organised CLM seeks to strengthen community oversight and advocacy to ensure improved access to:

- Available services
- Acceptable and people-centred care
- Affordable healthcare services
- Quality and equitable healthcare
- Non-discriminatory HIV, TB and STI services for all affected communities

More than a visual identity, the newly unveiled CLM logo embodies the collective voice, leadership, resilience and lived experiences of key and vulnerable populations who continue to drive Community-Led Monitoring efforts across South Africa. It reflects the advocacy, participation and leadership of:

- Women
- Youth
- People Living with HIV
- Persons affected by TB
- LGBTQI+ communities
- Sex workers
- People Who Use Drugs
- Persons Living with Disabilities



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In preserving and honouring South Africa’s national identity, the logo intentionally incorporates the South African flag in its original form. The rainbow element symbolises diversity, inclusion, dignity and solidarity among communities.

The interwoven ribbons and vibrant colours represent unity and the inclusion of all communities within the broader CLM movement, including young people and people who use drugs. The royal blue “Monitoring” text signifies trust, accountability and structured community oversight.

The logo is grounded in the core values of Community-Led Monitoring:

- Communities
- Accountability
- Equity
- Dignity

CCI reaffirms its commitment to strengthening meaningful community participation and ensuring that the voices of affected communities remain central to health systems accountability and service delivery improvement. The unveiling of the new CLM logo signals a renewed commitment to inclusive, community-driven monitoring that places people, dignity and equity at the centre of the response to HIV, TB, STIs and broader SRH challenges in South Africa.

Ends.

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